

विकास आयुक्त का कार्यालय

(सूक्ष्म, लघु एवं मध्यम उद्यम)
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड,
नई दिल्ली-110 108



सत्यमेव जयते
OFFICE OF DEVELOPMENT COMMISSIONER
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA

OFFICE OF THE DEVELOPMENT COMMISSIONER
(MICRO, SMALL & MEDIUM ENTERPRISES)
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA

Nirman Bhawan, 7th Floor, Maulana Azad Road,
New Delhi-110 108

Ph. EPAX-23063800, 23063802, 23063803, 23063804, 23063805 & 23063806

No. 5(10)/2018/MA/MSME-DI

Dated: 18.05.2018

The Director,
MSME-DI, Cuttack

Subject: **Participation of MSEs in International Health & Beauty Expo at Janta Maidan, Bhubaneswar from 18-27 May, 2018 under "Domestic Trade Fair/Exhibitions" a component of MATU Scheme -reg.**

Sir,

Please refer to your letter dated 08.05.2018 attached therewith proposals of the MSE for approval regarding participation of MSE in International Health and Beauty Expo from 18th-27th May, 2018 at Janta Maidan, Bhubaneswar under "Domestic Trade Fair/Exhibitions" a component of MATU Scheme.

2. In this context, it is informed that proposal from your Institute for participation of MSEs in the aforesaid Trade Fair/Exhibition under the component "Domestic Trade Fair/Exhibitions" component of MATU Scheme has been approved (as annexed).

3. The approval is subject to the entry of data of participants at web portal www.msmedatabank.in before releasing the subsidy to them, thereafter, the amount of financial assistance released to the MSEs is also needed to be entered on the web portal. The expenditure must adhere to the conditions under the component "**Domestic Trade Fairs/Exhibitions**" of MATU Scheme. Further, the subsidy should be released to beneficiaries within one month from the date of completion of Trade Fairs/ Exhibitions.

This issues with the approval of AS&DC (MSME).

Encl: As above.

Yours faithfully,

(A.K. Verma)

Deputy Director (MATU)

Annexure

Sl. No	Name of MSME-DI	Name of the Fair/exhibition along with venue & date and organisers name	Name and address of MSEs	Product to be exhibit	Category	Remark
1.	MSME- DI Cuttack	International Health & Beauty Expo at Janata Maidan, Bhubaneswar from 18-27 May, 2018	M/s Fashion Era Boutique, Sujata House, KIIT square, Patia, Bhubaneswar	Garments	Woman	Recom.
			M/s Womaniya, Plt. no 279/4440 Jayadev Vihar, Bhubaneswar	Garments	Woman	Recom.

P. Kumar
18.05.18